

Don't fall for bait of 'Easy Make Money' Scam on Social Media

Modus Operandi

- ➔ Fraudsters posing as representatives social media company contact unsuspecting individuals through WhatsApp or Telegram etc.
- ➔ Offer part-time job / work from home job opportunities with just through liking and subscribing to YouTube videos.
- ➔ Upon accepting the offer, users are instructed to like YouTube videos & submit screenshots to fraudster as proof of completion.
- ➔ Fraudster uses fictitious Apps / Websites to display the earnings of users to provoke them & gain trust.
- ➔ Users are asked to invest an amount to access their earnings.
- ➔ After the receipt of the amount into fraudster's account, the victim is blocked by fraudster resulting in the loss of both the invested amount & potential earnings.

Best Practices

- ❌ Be wary of unknown messages offering easy make money for just clicking 'like'. Always question the legitimacy of offers that promise high earnings for minimal effort.
- ✅ If approached by someone claiming to represent a social media company employee, verify their authenticity through official channels.
- ❌ Avoid clicking on suspicious links or buttons at the behest of any stranger.
- ❌ Do not provide personal information or financial details to anyone under any circumstances.
- ✅ Keep your Social Media privacy settings at the most restricted level to deter strangers from accessing your information for targeted social engineering attacks.
- ✅ In any situation, never act on emotional impulse; always consider facts & utility of the situation.

Report Cyber fraud Incident to <https://www.cybercrime.gov.in>
or Call 1930 for assistance