

Beware of Online Frauds during Festive Season

Fraudsters pose as customer care representative of leading E-commerce giants to dupe consumers with fake orders or huge discount offers.

Medium Used



**Fake calls
using Voice
over Internet
Protocol (VoIP)**



**Fake Links
through Email /
SMS /
WhatsApp**



**Fake websites
for capturing
personal or
sensitive
information**



**Fake Offers /
Ads on Social
Media
Platforms**

Best Practices to Avoid such Scam

- ✗ Do not respond to random VoIP callers or video calls from strangers
- ✗ Never click on links received through unknown Email or SMS
- ✗ Avoid doing financial transactions on unknown / untrusted websites
- ✓ Always check website URL address, read customer ratings, reviews etc before placing online order
- ✗ Never rely on customer care numbers displayed on Search Engine in search results
- ✓ Always refer official website of organization for contact related information

STAY VIGILANT. STAY SAFE.